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BLACC

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# The White Paper

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August 2021

BLACK CELLAR CLUB NEWS

Issue No. 1

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**“White Paper” a play on words /phrase: “typically, the purpose of a white paper is to advocate that a certain position is the best way to go or that a certain solution is best for a particular problem.**



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## Our reason for being.

Welcome to the first issue of the White Paper. As we go through the most challenging times that our industry has faced we have relied on our WhatsApp group, which has been a valuable platform for discussions and to stay in contact. However, WhatsApp has its limitations and it was time to explore our platforms to keep members up

to date with activities within the club as well as opportunities in the wider industry.

For members who have recently joined, this may be a good opportunity to give a brief overview of the history of The Black Cellar Club (BLACC). BLACC is an initiative founded in 2016 by like-minded individuals within the global premium wine and spirits industry.

At the outset senior members of BLACC realised that there was a genuine need for an organisation that could reach out to Africans interested in furthering their wine knowledge. So together with curious and passionate colleagues they formed BLACC. At the heart of BLACC is a commitment to benefit and advance the wine loving, wine curious and everyone in between knowledge through

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# "BLACC's objective is to advance a public benefit through social activities and cultural interests."

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social activities and raising awareness. BLACC aims to make the enjoyment and journey of wine appreciation accessible to all.

The object of BLACC is to advance a public benefit through social activities and cultural interests. The activities of the Club will include, but are not limited to; the provision of academic development for previously disadvantaged South Africans.

## BLACC LEADERSHIP

Please find below BLACC's current executive board:

- Ian Hamilton Manley (Founder)
- Wellington Muromba (Chairman)
- Denzel Swarts (Vice-Chairman)
- Tuanni Price (Director of Education)\*
- Pearl Oliver (Ambassador)
- Kathryn Rae
- Pardon Taguzu (Head of BLACC Central Europe)

\*Director of Education was a title bestowed upon the role when our Chairman put together a committee to assist with the further development of BLACC. Tuanni was doing a great job of leading education initiatives before and after the first Covid lockdown.

There will be other roles coming up since we are in the process of formalising BLACC as a real cornerstone of the South African wine industry.

One of the discussion points at an executive level and as requested by members for a while now is the BLACC Constitution. Once that has been developed and approved at an AGM, we will be able to chart our 2-3 years strategic plan.

## BLACC Leadership Explained

WHO? We have two levels of leadership committees: Executive and Guardianship. The Executive is voted for by members who in turn invite members to the Guardian group based on industry experience and potential contribution they can make to the workings of the organisation.

WHY? The Executive is responsible for the governance of the organisation whereas the Guardians assist with initiating and implementing programmes and opportunities for BLACC members

WHERE? Members of the leadership can be located anywhere in the world. Most leadership members are in Cape Town and Gauteng. Meetings are held via Zoom

WHEN? The leadership committees are in constant contact via What's App groups, emails and try to meet at least once a month via Zoom

Members who want to contribute with ideas, making and forming connections etc, can email [ian@blackcellarclub.com](mailto:ian@blackcellarclub.com) our website: [www.blackcellarclub.com/](http://www.blackcellarclub.com/)

## BLACC MONDAY ... it's not about the drinking but about the learning!



Blacc Mondays are providing educational initiatives centered on creating responsible drinking awareness; creating shared value in the South African wine industry and increasing inclusion of black South Africans in this sector of the economy.

### Code of conduct:

- Don't drink to get drunk
- Remain professional at all times
- Post positive images on social media
- Always arrive on time!
- Treat the driver, staff and our host with courtesy and respect at all times
- **Bring small cash for a tip**

## Member Spotlight: Lesego Majatladi

Lesego is currently the Managing Director of Latitude Aparthotels. Lesego has extensive project management experience in the Media, Marketing and Entertainment industries servicing diverse clients: SA Local Organising Committee for the 2010 World Cup, MNET, SABC, SABMiller and Nestle.

He also has Sales and Marketing experience in Hospitality, working at African Hotel and Adventures (hospitality division of the Tourvest group). Subsequent to his time at Tourvest he established a concierge company, The Key, which is currently being pivoted to a digital platform.

Lesego holds a Bachelor of Arts (Politics, Philosophy and Economics) from UNISA as well as non-academic qualifications from the Gordon Institute of Business Studies (Programme for Management Development) and UCT GSB (Business of Wine).

Lesego is also a board member of FEDHASA (Western Cape), the industry body for the hospitality sector and a member of the South African Concierge Forum.



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# Education

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## Bursary Opportunities

The next allocation of APWASI bursaries becomes available from August 2nd. The application process expires on August 13th. You can find information about the available courses by visiting BLACC's website: [www.blackcellarclub.com](http://www.blackcellarclub.com). The application

To qualify for an APWASI scholarship, applicants must complete the online application form and submit an essay that shows how they will work to improve diversity in the wine industry. Applicants must have been a current BLACC member for at least 3 months.

The Online Wine courses covered by the new scholarship program include:

- APWASI Wine Essentials 1 Certified Online Program
- APWASI Wine Essentials 2 Certified Online Program
- APWASI Winery Tasting Room Certified Online Program
- APWASI Wines of South Africa Certified Online Program
- APWASI Wines of USA Certified Online Program
- APWASI Wines of China Certified Online Program

Congratulations to our Blacc Members for successful completion of APWASI courses. We are very proud of you!

Brenda Karamba:

APWASI Wine Essentials 2

Shaun Mangezi:

APWASI Wine Essentials 2

Fabrice Kalenga Ntundu:

APWASI Wine Essentials 1

Applications open for the next batch of APWASI bursaries on August 2nd. You can find information about the available courses by visiting BLACC's website: [www.blackcellarclub.com](http://www.blackcellarclub.com).

# BLACC

## Featured students

You have shown excellence and dedication! We commend you.



Brenda Karamba



Shaun Mangezi



Fabrice Kalenga Ntundu

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# Job Opportunities

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Fyn Restaurant FYN is now hiring!

We're looking for CDP, head pastry chef, bartender and junior floor manager.

If you think you've got what it takes- Email them! Chefs-[ashley@fynrestaurant.com](mailto:ashley@fynrestaurant.com) or Service- [jennifer@fynrestaurant.com](mailto:jennifer@fynrestaurant.com)



**SUCRE**

**WE'RE  
HIRING**

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SUCRE PRE-OPENING TEAM

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**SOUS CHEF  
RESTAURANT MANAGER  
ASSISTANT RESTAURANT MANAGER  
RECEPTION & RESERVATIONS MANAGER  
HEAD SOMMELIER**

PLEASE SEND YOUR CV TO  
[UAE.HR@ADMIND.COM](mailto:UAE.HR@ADMIND.COM)  
WE WILL CONTACT SELECTED  
CANDIDATES FOR INTERVIEWS.

**ADMIND**